



CENTRE
for **SOCIAL**
IMPACT



THE UNIVERSITY OF
WESTERN
AUSTRALIA



Centre for Social Impact The University of Western Australia

Catalysing social change





Centre for Social Impact UWA

*Research, Educate, Engage,
Ignite Change*

Part of the UWA Business School, The Centre for Social Impact UWA (CSI UWA) is a catalyst for change in our world, creating and delivering education that transforms, research that informs best practice, and public engagement that inspires and supports positive social change.

CSI UWA is part of a national collaboration with the University of New South Wales, Swinburne University of Technology and Flinders University.

Together, the four universities form the Centre for Social Impact, which takes a systems approach to developing innovative solutions to the biggest social challenges today, with a vision for a better Australia tomorrow.

What we do



We **educate**, empower, and inspire the social impact leaders of today and tomorrow.



We **research** to discover and generate evidence and knowledge that matters, and connect our knowledge to people who deliver change. We evaluate the impact of social programs and initiatives using robust quantitative and qualitative tools of analysis.



We **engage** with people and organisations across all sectors to build a community of social impact practice and connect change makers locally and globally. Our events, partnerships and collaborative initiatives facilitate dialogue, debate, and action around social impact.



"Since its inception in 2009, the Centre for Social Impact UWA has been driven by a powerful vision - to foster positive social change and empower others to achieve social impact. We firmly believe that together, through collaboration and innovation, we can tackle the most pressing challenges facing our society today.

At the heart of our approach lies a dedication to high-quality research, transformational education programs, and sustainable solutions. Our team of researchers, educators, and practitioners work alongside diverse stakeholders, including not-for-profits, businesses and government agencies to drive real change on the ground.

As we move forward, we are ever more conscious of the challenges that lie ahead. With a firm commitment to adaptability and openness, we embrace new ideas and technologies to improve how we catalyse positive social impact across the social purpose ecosystem. It is through our collective efforts that we can build a world that is just, inclusive, and sustainable."

PROFESSOR PAUL FLATAU
DIRECTOR, CENTRE FOR SOCIAL IMPACT UWA



Education

We educate, empower and inspire students: the social impact leaders of today and tomorrow.

Beyond new knowledge and skills, with us, you will also develop a new way of thinking that is essential in addressing the most complex and systemic issues facing our world. Our teachers are regarded as some of the leading lights in social impact, social investment, social enterprise, corporate social responsibility, and social innovation.

Undergraduate Unit

BUSN2102 Changing the World: Social Innovation, Finance and Enterprise highlights how innovation and entrepreneurship are solving major global social and economic challenges such as hunger, poverty, homelessness and intergenerational disadvantage and unemployment.

Graduate Certificate in Social Impact

Designed to build the managerial capacity of professionals across the corporate, government, and for-purpose sectors, the Graduate Certificate in Social Impact (GCSI) provides you with evidence-based learning and practical skills to manage organisations, businesses and social programs that effectively create positive social change.

This transformative course covers a broad range of areas including social impact measurement, assessment and evaluation; social innovation; social finance and impact investment; social business and social enterprise; philanthropy; social design and codesign; systems approaches to social change; social investment programs; social procurement; social leadership; social partnerships, collaboration and collective impact.

The Graduate Certificate in Social Impact is also pathway to the MBA (Flexible).

Master of Business Administration (Social Impact)

Deciding to study an MBA (Flexible) with a specialisation in social impact is a strong and committed decision to fusing business and social impact together to benefit community, business and yourself. Students of the GCSI can progress into the MBA (Social Impact) as part of the MBA (Flexible). The course draws on the GCSI courses for the Social Impact specialisation.

To learn more about the course content and the scholarships available, go to: csi.edu.au/education



"I've been working in social services in Scotland and in Western Australia and we've been doing a lot of the same things in a lot of the same ways over the years. The Centre for Social Impact helps us discover new and better ways to achieve our goals and attract new funding and investment. With this course, I realise how much more we can do to demonstrate that what we're doing makes a difference and has a real social impact."

JOHN THOMSON | GRADUATE CERTIFICATE IN SOCIAL IMPACT
GENERAL MANAGER STATEWIDE SERVICES,
ANGLICARE WA

Research

With our expertise in social impact measurement and evaluation, we specialise in innovative methods for collecting evidence and measuring outcomes, including co-designing measurement frameworks and participatory approaches. Our experience extends to evaluating a wide range of programs addressing social issues like entrenched disadvantage, family and domestic violence, homelessness, mental health, substance abuse, to name a few.

Our multidisciplinary team has a strong track record of producing robust and user-friendly deliverables that align with contemporary government practices. Our researchers focus on understanding long-term social impacts and value to stakeholders and are skilled in developing tools and insights to support ongoing efforts to improve individuals' lives.

100 Families WA

Helping WA families break free of entrenched disadvantage

100 Families WA is a collaborative research project aimed at understanding the lived experience of poverty, entrenched disadvantage, and social exclusion.

100 Families WA is a three-year baseline study involving 400 families and in-depth interviews with 100 families. The project used a unique combination of longitudinal quantitative data, fortnightly qualitative interviews with family members, and linked administrative data together with active engagement of those with lived experience in the design of the study to develop a comprehensive picture of entrenched disadvantage in Perth.

Extending from the 100 Families WA project, the Ngalang Moort Wangkiny (Noongar for "Our People Yarning"), project reports on the experience of Aboriginal entrenched disadvantage in Perth and the major lessons that should be drawn by the community sector on ending entrenched disadvantage in Perth.



Centrecare's EntryPoint Outreach Program

Pilot housing program diverts at-risk families away from homelessness

Vulnerable families on the brink of homelessness have been diverted into safe and secure housing through Centrecare's EntryPoint Outreach Program, an innovative early intervention program designed to stem WA's housing crisis.

CSI UWA evaluated the EntryPoint Outreach through interviews, surveys and linkage of internal and external databases.

By increasing their skills and knowledge to obtain stable housing, the EntryPoint Outreach program prevented more than three quarters of at-risk families in a pilot program from entering homelessness. It further supported them to maintain tenancies and harnessed Centrecare's extensive and established networks in the housing sector.

Going the distance

Making mental health support work better for regional communities

Despite their resilience and strengths, regional communities in WA and around Australia have the greatest need for mental health support.

The Western Australian Association for Mental Health (WAAMH) has engaged CSI UWA to better understand what is different about living in regional areas that leads to poorer mental health and difficulties accessing support, and what further support is needed.

The research report highlights challenges that are common to rural communities as well as the needs that are unique to individual places. Participants reported the need for tailored, community specific services – be they community services that address the social determinants of mental health, peer support groups, education programs or treatment services.





To learn more about research projects, go to: csi.edu.au/research

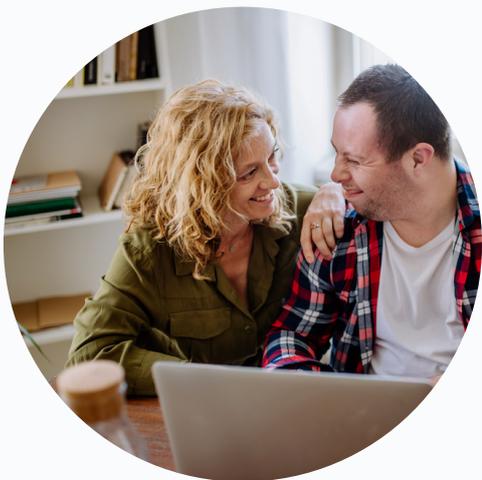
The Aspire Social Impact Bond

Bold new model breaks homelessness cycle

Homelessness remains a persistent social problem and sustainable responses have been elusive. The Aspire Social Impact Bond responds to this complex problem in a new way, delivering flexible and intensive wraparound support over a three-year period to help people secure housing and maintain their tenancies, while addressing other issues in their lives.

CSI Flinders and CSI UWA were funded by the SA Department of Treasury and Finance to conduct an evaluation of the Aspire Social Impact Bond and case management approach. The Aspire evaluation took a mixed methods approach involving analysis of datasets provided by a range of government agencies and service providers, and in-depth interviews with 30 Aspire participants, staff, key stakeholders, and investors.

The resulting report finds that Aspire produces significant improvements for participants across a number of life domains, including housing, mental and physical health, and wellbeing and personal relationships. In addition to the social benefits, Aspire generates substantial savings for the SA Government in health, justice and specialist homelessness services.



Building Tenancy Skills

Bringing together tenants with disability and sector representatives to improve rental experiences

Maintaining a tenancy is a real challenge for people with disability.

Shelter WA, in a partnership with People with Disabilities WA (PWdWA), has worked with lived experience experts and relevant advocacy, financial counselling, disability, consumer protection, community legal, housing, and housing support providers to develop skills and resources to help prevent evictions and reduce the risk of homelessness for people with disability.

CSI UWA has been engaged to provide research support and evaluate the project. Using a co-design process, the project has invited people with diverse experience of disability and service providers to share their knowledge to develop resources that are now available for organisations to expand their capacity to work with tenants with disability when they seek support in a tenancy matter. In addition, a Renting With Confidence Workshop has been delivered across WA to educate tenants about their rights and responsibilities and enable them to self-advocate for positive resolutions.

Health Navigator Pilot Program

Pilot program for WA children in out-of-home care making huge strides

A \$3.5 million two-year trial program is already having a dramatic effect in assisting children in out-of-home care and their carers navigate health and mental health services.

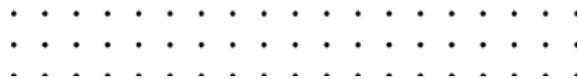
CSI UWA researchers are currently conducting an evaluation to determine the effectiveness of the Health Navigator Pilot Program which is aimed at helping vulnerable children and their carers overcome the cultural and administrative barriers preventing them from accessing a range of health and wellbeing services.

Our evaluation has shown improved facilitation and access to health services through a holistic model of care which meets health, social, cultural and spiritual needs. Early findings show the Program to be highly successful in providing timely and comprehensive health and developmental assessments and referrals to specialist health services.

CSI UWA will investigate whether the Program achieved its intended outcomes and identify key lessons and pathways to improvement, with evidence also being collected to demonstrate the Program's value for money to inform future decisions about its possible expansion.



Danjoo Koorliny Walking together



CSI UWA is proud to provide a hosting platform for Danjoo Koorliny Walking Together.

Danjoo Koorliny ('dan-joo koorl-in') is a large-scale, long-term, systems-change movement designed and led by Aboriginal people to help us all walk together towards 2029 (200 years of colonisation in Perth) and beyond.

Established in 2019, the movement focuses on improving the relationship between Aboriginal and non-Aboriginal people in Western Australia and promoting understanding, reconciliation, and respect between our communities.

Danjoo Koorliny engages in community events, workshops, cultural exchanges, on-country experiences, and education programs, fostering a deeper understanding of Aboriginal culture, heritage, and history. These initiatives create opportunities for dialogue, storytelling and sharing knowledge between Aboriginal and non-Aboriginal people to build stronger relationships and promote reconciliation.

By elevating Aboriginal culture, Danjoo Koorliny will create a better future for everyone. Fundamental change is needed across its four recognised environmental, social, economic, and cultural pillars. The time is right to drive significant change for future generations.

The leaders of Danjoo Koorliny are Dr Noel Nannup OAM, Dr Richard Walley OAM, Emeritus Professor Colleen Hayward OAM and Carol Innes AM.

Danjoo Koorliny's Ambassadors are The Honourable Kim Beazley AC, Janet Holmes à Court AC, Professor Fiona Stanley AC and Professor Stephen Hopper AC.



Danjoo Koorliny Social Impact Festival

Danjoo Koorliny's Social Impact Festival is a unique and important platform to bring together diverse perspectives, voices and ideas that will shape the future of Western Australia.

Catalysing dialogue, collaboration, and innovation, fostering a sense of community and shared vision, the Festival encourages us to challenge the status quo, question existing systems, and find new ways to address social, economic, and environmental challenges, ultimately forging a path towards a more equitable and thriving West Australia in the year 2029 and beyond.





Engagement

At CSI UWA, we connect change makers locally, nationally and globally to facilitate dialogue, debate and action around social impact.

Events

We host regular events to connect, inspire, and educate members of the social impact community in Western Australia and beyond. Throughout the year, public lectures and workshops are held to disseminate research findings, facilitate the exchange of knowledge and build linkages within the social impact community.

Community impact

We engage with a large network of organisations, groups, enterprises and individuals who are working to generate positive social impact in our community. There are many opportunities to work with CSI UWA, from networking and collaboration initiatives to formal partnerships and sponsorships.

Get in touch to find out how you can collaborate with us to uncover insights and recommendations and create positive social change in your part of the social ecosystem.

Research Seminar series

Our seminars are designed to bring you the latest research and evaluation work in the field of social impact. Open to the public, these engaging sessions feature experts, academics, and hybrid discussions, covering a wide range of social issues.

From community mental health to workplace sexual harassment and homelessness programs, our esteemed speakers delve into these topics in an interactive seminar that includes a Q&A session.

Alumni engagement

We work closely with the Alumni for Social Impact (ASI), our network of alumni and current students that connects to further develop a community of best practice in social impact in Western Australia.

CSI UWA and the ASI regularly host events and develop initiatives to benefit the students, alumni and the wider community.

Outcomes Measurement Workshops

In this interactive workshop, you embark on a transformative journey that will equip you with invaluable tools and insights to revolutionise how you measure, assess, and communicate your organisation's impact.

Whether you are from a not-for-profit organisation, government, a corporate organisation, a social enterprise or a consultancy firm, when you enrol in the Outcomes Measurement Workshop, you will:

- Learn how to measure, evaluate and report on your social impact
- Take away an outcomes measurement to-do list for your organisation to action straight away
- Enjoy face-to-face learning and engagement with key leaders in the social sector
- Access a network of peers to continue learning and sharing
- Explore approaches to measuring impact that are culturally relevant and safe





Centre for Social Impact UWA

UWA Business School

T: (08) 6488 5691

E: csi-business@uwa.edu.au

uwa.edu.au/schools/Centre-for-Social-Impact



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